

| | PRODUTO | Tamanho | ESTABELECIMENTO COMERCIAL | | | | | | | | | | PREÇO MÉDIO | |
|----|-----------------------------|---------|------------------------------|-----------------------------|---------------------------------|--------------------------|-------------------------|---------------------------|--------------|------------|-----------|------------|-------------|--|
| | | | Magazine (São Luís Shopping) | Colombo (São Luís Shopping) | D Life Style (Shopping da Ilha) | serva (Shopping da Ilha) | tra (São Luís Shopping) | ramis (São Luís Shopping) | MAIOR | MEHOR | DIFERENÇA | | | |
| | | | 1 | 2 | 3 | 4 | 5 | 3 | | | | | | |
| | Camisas | | | | | | | | | | | | | |
| 1 | Camisa Social manga longa P | P | R\$ 189,90 | R\$ 99,99 | R\$ 329,00 | R\$ 499,00 | R\$ 395,90 | R\$ 399,90 | R\$ 499,00 | R\$ 99,99 | 399,05% | R\$ 144,95 | | |
| 2 | Camisa Social manga longa M | M | R\$ 189,90 | R\$ 99,99 | R\$ 329,00 | R\$ 499,00 | R\$ 395,90 | R\$ 499,90 | R\$ 499,90 | R\$ 99,99 | 399,95% | R\$ 144,95 | | |
| 3 | Camisa Social manga longa G | G | R\$ 189,90 | R\$ 99,99 | R\$ 329,00 | R\$ 499,00 | R\$ 395,90 | R\$ 541,90 | R\$ 541,90 | R\$ 99,99 | 441,95% | R\$ 144,95 | | |
| 4 | Camisa Social manga curta P | P | R\$ 239,90 | R\$ 99,99 | R\$ 299,00 | R\$ 449,00 | R\$ 310,90 | R\$ 369,90 | R\$ 449,00 | R\$ 99,99 | 349,04% | R\$ 169,95 | | |
| 5 | Camisa Social manga curta M | M | R\$ 134,90 | R\$ 99,99 | R\$ 299,00 | R\$ 449,00 | R\$ 310,90 | R\$ 369,90 | R\$ 449,00 | R\$ 99,99 | 349,04% | R\$ 117,45 | | |
| 6 | Camisa Social manga curta G | G | | R\$ 99,99 | R\$ 299,00 | R\$ 449,00 | R\$ 310,90 | | R\$ 449,00 | R\$ 99,99 | 349,04% | R\$ 99,99 | | |
| 7 | Calça Social tam. 40 | 40 | R\$ 119,90 | | R\$ 499,00 | R\$ 549,00 | R\$ 348,71 | R\$ 499,90 | R\$ 549,00 | R\$ 119,90 | 357,88% | R\$ 119,90 | | |
| 8 | Calça Social tam. 42 | 42 | | | R\$ 499,00 | R\$ 549,00 | R\$ 348,71 | R\$ 499,90 | R\$ 549,00 | R\$ 348,71 | 57,44% | #NUM! | | |
| 9 | Calça Social tam. 44 | 44 | | | R\$ 499,00 | R\$ 549,00 | R\$ 348,71 | | R\$ 549,00 | R\$ 348,71 | 57,44% | #NUM! | | |
| 10 | Gravata corte tradicional | - | R\$ 79,90 | | R\$ 169,00 | | R\$ 106,89 | R\$ 269,90 | R\$ 269,90 | R\$ 79,90 | 237,80% | R\$ 79,90 | | |
| 11 | Gravata corte slim | - | R\$ 84,90 | R\$ 39,99 | R\$ 169,00 | | R\$ 106,89 | R\$ 329,90 | R\$ 329,90 | R\$ 39,99 | 724,96% | R\$ 62,45 | | |
| 12 | Cinto de Couro | - | R\$ 139,90 | | R\$ 239,00 | | R\$ 171,90 | R\$ 329,90 | R\$ 329,90 | R\$ 139,90 | 135,81% | R\$ 139,90 | | |
| 13 | Carteira de Couro | - | R\$ 144,90 | | R\$ 199,00 | R\$ 99,00 | R\$ 148,90 | R\$ 299,90 | R\$ 299,90 | R\$ 99,00 | 202,93% | R\$ 144,90 | | |
| 14 | Par de Meias | | | | | R\$ 69,00 | R\$ 23,20 | R\$ 49,90 | R\$ 69,00 | R\$ 23,20 | 197,41% | #NUM! | | |
| 15 | Terno Completo | | R\$ 871,90 | R\$ 399,99 | | | R\$ 1.604,99 | R\$ 1.899,90 | R\$ 1.899,90 | R\$ 399,99 | 374,99% | R\$ 635,95 | | |
| 16 | Sapato Social | 40 | R\$ 289,90 | | | | R\$ 489,20 | R\$ 729,90 | R\$ 729,90 | R\$ 289,90 | 151,78% | R\$ 289,90 | | |
| 17 | Sapato Social | 42 | R\$ 249,90 | | | | R\$ 489,20 | R\$ 799,90 | R\$ 799,90 | R\$ 249,90 | 220,09% | R\$ 249,90 | | |
| 18 | Sapato Social | 44 | R\$ 259,90 | | | | R\$ 489,90 | R\$ 799,90 | R\$ 799,90 | R\$ 259,90 | 207,77% | R\$ 259,90 | | |

Vestuario Masculino