

Pesquisa de Preços Material Escolar São Luís/MA 2025

C	PRODUTO	REFERENCIA	FABRICANTE	ESTABELECIMENTO COMERCIAL						COMPARAÇÃO DE PREÇOS			PREÇO MÉDIO									
				LIVRARIA ACALANTO (Rua Oswaldo Cruz)	PAPELARIA VERGÉ (Vinhais)	MATEUS SUPERMERCADOS	LIVRARIA LEITURA (Shopping da Iha)	BAGATELA PAPELARIA (Cohama)	ORIGAMI PAPELARIA (Cohab Aní I)	MAIOR	MENOR	DIFERENÇA	PREÇO MÉDIO									
													Coleta de									
													06 a 07/01/2015									
1	2	3	4	5	6	PREÇO MÉDIO																
											Coleta de											
1	ESPIRAL PEPPER		TILIBRA	RS	17,79	RS	22,30	RS	15,49	RS	24,90	RS	18,50	RS	45,00	RS	45,00	RS	15,49	190,51%	RS	24,00
2	PERMANENTE		DAC	RS	29,99											RS	29,99	RS	29,99	0,00%	RS	29,99
3	BARBIE		FORONI	RS	25,44											RS	25,44	RS	18,99	33,97%	RS	22,22
4	BATMAN	54.7669-0	FORONI													RS	48,25	RS	18,99	154,08%	RS	33,62
5	CAPRI	53.7603-2	FORONI													RS	29,99	RS	29,99	0,00%	RS	29,99
6	LOL		FORONI													RS	12,99	RS	12,99	0,00%	RS	12,99
7	CARS		FORONI													RS	12,99	RS	12,99	0,00%	RS	12,99
8	FLAMENGO		FORONI	RS	42,37											RS	59,90	RS	18,99	215,43%	RS	42,38
9	ESCOLAR MAIS		FORONI													RS	25,00	RS	15,99	56,35%	RS	20,50
10	ECO LINHA	5401312	JANDAIA													RS	39,90	RS	39,90	0,00%	RS	39,90
11	MICKEY		JANDAIA													RS	11,49	RS	11,49	0,00%	RS	11,49
12	STIFF		JANDAIA													RS	14,99	RS	14,99	0,00%	RS	14,99
13	SWEETN		JANDAIA													RS	14,99	RS	14,99	0,00%	RS	14,99
14	FROZEN	59719	JANDAIA	RS	39,33											RS	39,33	RS	20,99	87,37%	RS	30,16
15	LIGA DA JUSTIÇA	59222	JANDAIA	RS	26,75											RS	26,75	RS	20,99	27,44%	RS	23,87
16	MAX STEEL	54040	JANDAIA													RS	9,99	RS	9,99	0,00%	RS	9,99
17	SCOOBY DOO		JANDAIA													RS	9,99	RS	9,99	0,00%	RS	9,99
18	SMILINGUIDO		JANDAIA													RS	9,99	RS	9,99	0,00%	RS	9,99
19	MICKEY		JANDAIA													RS	29,99	RS	29,99	0,00%	RS	29,99
20	STILO PASTELS		JANDAIA													RS	22,99	RS	22,99	0,00%	RS	22,99
21	DC COMICS		JANDAIA													RS	22,99	RS	22,99	0,00%	RS	22,99
22	PETIT LA CREME		JANDAIA													RS	29,99	RS	29,99	0,00%	RS	29,99
23	VALE		JANDAIA													RS	21,99	RS	21,99	0,00%	RS	21,99
24	CAMBRIDGE		TILIBRA	RS	37,62	RS	47,50	RS	29,99	RS	44,80	RS	39,00	RS	40,00	RS	47,50	RS	29,99	58,39%	RS	39,84
25	NAPOLI		TILIBRA	RS	28,99											RS	28,99	RS	28,99	0,00%	RS	28,99
26	CAMBRIDGE	291.056	TILIBRA	RS	48,68											RS	54,90	RS	29,99	83,08%	RS	44,77
27	WESTVILAGE	174.955	TILIBRA	RS	18,99											RS	18,99	RS	18,99	0,00%	RS	18,99
28	PLANIKER IMPERIAL		REGOMA													RS	37,80	RS	37,80	0,00%	RS	37,80
29	AGENDA LERBUTA		REGOMA													RS	37,80	RS	37,80	0,00%	RS	37,80
30	APONTADOR																					
31	CLASSICO															RS	1,90	RS	1,90	0,00%	RS	1,90
32	MINION LIND		FABER CASTELL													RS	7,50	RS	6,60	33,93%	RS	6,36
33	COM DEPOSITO NEON LIND		FABER CASTELL	RS	4,42	RS	4,80	RS	5,99	RS	5,50	RS	4,75			RS	4,42	RS	4,42	24,42%	RS	4,87
34	CLASSICO 2X1		FABER CASTELL													RS	4,80	RS	3,49	37,54%	RS	4,15
35	SIMPLES COM DEPOSITO		FABER CASTELL													RS	4,99	RS	4,90	1,84%	RS	4,95
36	BOOBY	63210	MAFED	RS	1,94											RS	5,50	RS	1,94	183,51%	RS	3,83
37	BULBO	7100	MAFED	RS	3,98											RS	3,98	RS	3,98	0,00%	RS	3,98
38	SHAKER 2 FURDS	63075	MAFED	RS	1,13											RS	7,15	RS	6,00	18,90%	RS	6,76
39	VIVO	63033	MAFED	RS	1,68											RS	5,48	RS	1,68	228,75%	RS	3,02
40	C/DEP BATMAN		MOLIN			RS	1,10									RS	3,50	RS	1,10	218,18%	RS	2,30
41	C/DEP BUBU		MOLIN			RS	2,80									RS	2,80	RS	2,80	0,00%	RS	2,80
42	C/DEP MICKEY		MOLIN	RS	3,89	RS	1,80	RS	5,99	RS	9,90	RS	3,50			RS	5,99	RS	1,80	232,78%	RS	3,80
43	C/DEP MINNIE		MOLIN	RS	4,13	RS	2,40	RS	5,99	RS	9,90	RS	3,50			RS	9,90	RS	2,40	312,50%	RS	4,18
44	C/DEP MORANGUINHO		MOLIN	RS	1,80											RS	1,80	RS	1,80	0,00%	RS	1,80
45	SIMPLES		MOLIN	RS	2,00	RS	5,99	RS	3,90							RS	5,99	RS	2,00	199,50%	RS	3,96
46	TRIS COM DEPOSITO SU110	685236	SUMMIT	RS	1,29											RS	1,29	RS	1,29	0,00%	RS	1,29
47	TRIS COM DEPOSITO SU263	688084	SUMMIT			RS	5,50									RS	5,90	RS	5,50	7,27%	RS	5,70
48	TRIS C/DEP FROZEN		SUMMIT	RS	6,65											RS	6,65	RS	6,65	0,00%	RS	6,65
49	TRIS C/DEP PRINCESSAS		SUMMIT	RS	6,65											RS	6,65	RS	6,65	0,00%	RS	6,65
50	BORRACHA - UNIDADE																					
51	MAX BCA					RS	4,20	RS	6,99							RS	6,99	RS	4,20	66,43%	RS	5,31
52	MAX GLITZ	SM7024GLI	FABER CASTELL			RS	4,20	RS	7,99	RS	4,80					RS	7,99	RS	4,20	90,24%	RS	5,70
53	MAX NEON	SM/107024F	FABER CASTELL	RS	4,06	RS	4,20	RS	7,99	RS	5,80	RS	4,75			RS	7,99	RS	4,06	99,80%	RS	5,38
54	LETS GO	SM/7024LET5	FABER CASTELL	RS	3,89											RS	7,99	RS	3,89	105,40%	RS	5,94
55	MAX BRANCA GRANDE	SM/107012	FABER CASTELL	RS	7,69	RS	6,90	RS	7,99	RS	9,90					RS	9,90	RS	6,90	43,48%	RS	8,12
56	ESSENTIAL SOFT		MAFED	RS	1,29											RS	1,90	RS	1,29	47,29%	RS	1,60
57	PRECISION		MAFED	RS	2,80	RS	3,20	RS	4,99							RS	4,99	RS	2,80	78,21%	RS	3,66
58	TENDA		MAFED													RS	12,80	RS	12,80	0,00%	RS	12,80
59	CLEAN ROSA	1010301037	MERCUR	RS	1,50											RS	2,90	RS	1,50	93,33%	RS	2,20
60	CLEAN VERDE	801010301010	MERCUR	RS	1,50											RS	2,90	RS	1,50	93,33%	RS	2,20
61	PLAST TR BRANCA	801010301004	MERCUR													RS	4,49	RS	2,90	54,83%	RS	3,70
62	PLAST TR BRANCA GRANDE	801010301017	MERCUR													RS	5,90	RS	4,49	74,74%	RS	5,70
63	PLAST TR COLOR	801010301005	MERCUR													RS	2,90	RS	1,80	61,11%	RS	2,35
64	PLAST TR PRETA	801010301018	MERCUR													RS	2,90	RS	1,80	61,11%	RS	2,35
65	PONT BRANCA	801010301014	MERCUR													RS	0,50	RS	0,50	0,00%	RS	0,50
66	PRIMA	801010301011	MERCUR	RS	0,60											RS	0,60	RS	0,60	0,00%	RS	0,60
67	RECORD 20	801010301009	MERCUR													RS	3,49	RS	1,75	89,43%	RS	2,38
68	RECORD 20 COLOR	912759	MERCUR													RS	3,49	RS	1,50	83,68%	RS	2,70
69	RECORD 40	801010301008	MERCUR	</																		

274	COLA BASTAO FABER CASTELL SM/811D 10G	SM/811D	FABER CASTEL	RS	8,36		RS	7,99				RS	8,36	RS	7,99	4,63%	RS	8,18				
275	SECAGEM RAPIDA 10g		FABER CASTEL	RS	8,36		RS	9,90				RS	9,90	RS	8,36	18,42%	RS	9,13				
276	SECAGEM RAPIDA 22g		FABER CASTEL	RS	12,92		RS	12,90				RS	12,90	RS	12,92	3,94%	RS	12,71				
277	SECAGEM RAPIDA 40g		FABER CASTEL	RS	16,60		RS	15,80				RS	16,60	RS	15,80	4,97%	RS	16,30				
278	COLA COLORIDA COM 6 CORES		ACRILEX	RS	14,15	RS	12,99	RS	17,90	RS	14,50	RS	17,90	RS	12,99	37,80%	RS	14,91				
279	COLA COM GLITTER COLORIDA 4 CORES		ACRILEX	RS	9,74		RS	9,99				RS	9,99	RS	9,74	2,67%	RS	9,87				
280	COLA COM GLITTER COLORIDA 6 CORES		ACRILEX	RS	20,25		RS	17,99				RS	20,90	RS	17,99	66,20%	RS	22,71				
281	COLA EM BASTAO 19 GRAMAS FIX		CS	RS			RS	4,90				RS	4,90	RS	4,90	0,00%	RS	4,90				
282	COLA BASTAO LEO LEO 21G		LEO E LEO	RS	1,72		RS	1,80				RS	1,90	RS	1,72	10,47%	RS	1,81				
283	COLA BASTAO 10G		MAXPRINT	RS		RS	2,70					RS	2,70	RS	2,70	0,00%	RS	2,70				
284	COLA BASTAO 8G		CIS	RS			RS	2,60				RS	2,60	RS	2,60	0,00%	RS	2,60				
COLA BRANCA LAVAVEL - UNIDADE																						
285	40G		MAJI	RS	1,48							RS	1,48	RS	1,48	0,00%	RS	1,48				
286	80 G		MAJI	RS	2,92							RS	2,92	RS	2,92	0,00%	RS	2,92				
287	POLAR 40G	890000	COMPACTOR	RS	2,73		RS	3,99	RS	3,90	RS	3,25	RS	3,99	RS	2,73	46,15%	RS	3,47			
288	POLAR 50G	892000	COMPACTOR	RS	4,87	RS	5,80	RS	4,99	RS	6,80	RS	5,00	RS	6,80	RS	4,87	50,88%	RS	5,45		
289	FRAMA 40G	406	MAJI	RS	1,48		RS	2,99				RS	2,99	RS	1,48	102,00%	RS	2,24				
290	FRAMA 50G		MAJI	RS	2,92		RS	3,90				RS	3,99	RS	2,92	38,64%	RS	3,46				
291	NEW MAGIC 40G	26465	GR QUIMICA	RS	1,99	RS	3,90					RS	3,90	RS	1,99	99,98%	RS	2,95				
292	NEW MAGIC 90G	26471	GR QUIMICA	RS	2,99	RS	4,90					RS	4,90	RS	2,99	63,88%	RS	3,95				
293	COLA BRANCA 40G		LEO E LEO	RS			RS	1,90				RS	1,90	RS	1,90	0,00%	RS	1,90				
294	COLA BRANCA 90G		LEO E LEO	RS			RS	3,90				RS	3,90	RS	3,90	0,00%	RS	3,90				
CORRETIVO LIQUIDO (BASE DE AGUA) - UNIDADE																						
287	CANETA 4,2ML	SM/2L615-WB5	PENTEL	RS	8,71			RS	14,80				RS	14,80	RS	8,71	71,07%	RS	11,81			
288	CANETA SHAKEN 8ML	833364	BIC BRASIL	RS		RS	14,99	RS	19,90				RS	19,90	RS	14,99	32,76%	RS	17,45			
289	CANETA 8ML	86010103025	MERCUR	RS	15,06		RS	14,99					RS	15,06	RS	14,99	6,47%	RS	15,48			
290	FITA	90010103001	MERCUR	RS	14,99		RS	14,99					RS	14,99	RS	12,94	19,54%	RS	13,77			
291	AGUA ECOLUTION 18ML	878596	BIC BRASIL	RS	3,89		RS	3,99	RS	4,90	RS	3,95	RS	4,90	RS	3,89	25,80%	RS	4,18			
292	LIQ 18ML	860101090001	MERCUR	RS	4,99		RS	4,99					RS	4,99	RS	4,99	0,00%	RS	4,99			
293	CORRETIVO LIQUIDO 18ML - BLISTER COM 1 UNIDADE		TILBIRA	RS			RS	4,99			RS	4,50	RS	4,90	RS	4,50	0,00%	RS	4,90			
294	CORRETIVO LIQUIDO, 18 ML		FABER-CASTELL	RS	6,48	RS	9,80					RS	9,90	RS	6,48	52,78%	RS	8,73				
295	CORRETIVO LIQUIDO 18ML		MENCUR	RS			RS	3,90					RS	3,90	RS	3,90	0,00%	RS	3,90			
DICIONARIO ESCOLAR ESPANHOL																						
296	SCOTTINI DICIONARIO ESCOLAR DE ESPANHOL		TODOLIVRO	RS	4,00	RS	5,80			RS	12,00		RS	12,00	RS	4,00	200,00%	RS	7,27			
DICIONARIO ESCOLAR INGLESE																						
297	MINICORONARIO ESCOLAR PORTUGUES / INGLESE		TODOLIVRO	RS	4,00					RS	12,00		RS	12,00	RS	4,00	200,00%	RS	8,00			
DICIONARIO ESCOLAR DE LINGUA PORTUGUESA																						
298	DICIONARIO		SILVEIRA BLEND	RS			RS	81,00					RS	81,00	RS	81,00	0,00%	RS	81,00			
299	DICIONARIO ESCOLAR LINGUA PORTUGUESA		CRANEA CULTURAL	RS			RS	8,99					RS	8,99	RS	8,99	0,00%	RS	8,99			
ESTUO ESCOLAR																						
300	ESTUO CAPRCHO			RS	59,52			RS	114,80				RS	114,80	RS	59,52	93,04%	RS	87,21			
301	ESTUO UNICORNO					RS	13,49						RS	13,49	RS	13,49	0,00%	RS	13,49			
302	ESTUO HOMEM ARANHA			RS	52,54		RS	44,99		RS	45,75		RS	52,54	RS	44,99	16,78%	RS	47,76			
303	ESTUO BARBIE			RS	24,24		RS	25,99					RS	25,99	RS	24,24	7,22%	RS	25,12			
304	ESTUO PRINCESSAS			RS	39,25	RS	59,80	RS	46,99	RS	52,90	RS	22,75	RS	59,80	RS	22,75	162,86%	RS	43,74		
305	ESTUO PATRULHA CANINA			RS	55,85	RS	65,80	RS	34,55		RS	49,80	RS	64,80	RS	34,55	87,55%	RS	51,30			
306	ESTUO FROZEN			RS	45,33	RS	43,70	RS	43,99		RS	52,90	RS	52,90	RS	43,70	21,05%	RS	46,48			
307	ESTUO DUPLI INFANTIL DINOSAURO			RS	47,50		RS	49,80					RS	49,80	RS	47,50	5,05%	RS	48,70			
GIZ DE CERA - ESTUO																						
308	IGUA 12 CORES	1000210000002	DELTA	RS			RS	3,99					RS	3,99	RS	3,99	0,00%	RS	3,99			
309	IGUA 6 CORES	1000210000003	DELTA	RS			RS	2,99					RS	2,99	RS	2,99	0,00%	RS	2,99			
310	ESCOLAR 12 CORES	90120000	ACRILEX	RS	9,07		RS	4,99	RS	6,80	RS	10,00	RS	10,00	RS	4,99	100,40%	RS	7,74			
311	ESCOLAR 6 CORES	90060000	ACRILEX	RS	3,55		RS	2,99					RS	4,00	RS	4,00	2,99	33,78%	RS	3,51		
312	MELI 1" GIZ 6 CORES	95060000	ACRILEX	RS	23,90	RS	29,40	RS	22,99	RS	32,80	RS	28,00	RS	30,00	RS	32,80	RS	22,99	43,11%	RS	27,87
313	GIZAO 12 CORES	1000210000001	ACRILEX	RS			RS	9,90	RS	7,99			RS	9,90	RS	7,99	23,90%	RS	8,95			
314	GIZAO ESCOLAR 12 CORES	91110000	ACRILEX	RS			RS	9,90					RS	11,00	RS	9,90	11,11%	RS	10,27			
315	JUMBO 12 CORES	14112N	FABER CASTELL	RS			RS	16,30					RS	16,30	RS	16,30	0,00%	RS	16,30			
316	GIZ CERA MAXI ESTUO 12 CORES		GIOTTO	RS			RS	8,30		RS	9,90		RS	9,90	RS	8,30	19,28%	RS	9,10			
317	GIZ DE CERA FIMO - 12 CORES - MULTICOR		TRIS	RS			RS	7,99	RS	9,90			RS	9,90	RS	7,99	23,90%	RS	8,95			
LANCHEIRA																						
318	LANCHEIRA UNICORNO			RS	89,80		RS	51,99	RS	89,80			RS	89,80	RS	51,99	62,15%	RS	70,80			
319	LANCHEIRA PRINCESSAS			RS	80,68	RS	127,44	RS	82,49	RS	149,80			RS	149,80	RS	82,49	81,72%	RS	112,62		
320	LANCHEIRA HOMEM ARANHA			RS	80,68	RS	98,80	RS	83,99	RS	99,80			RS	99,80	RS	83,99	18,94%	RS	93,37		
321	LANCHEIRA BARBIE			RS	74,62		RS	55,99	RS	89,80			RS	89,80	RS	55,99	60,56%	RS	73,50			
322	LANCHEIRA PATRULHA CANINA			RS	80,67	RS	98,80	RS	66,49	RS	99,80			RS	99,80	RS	66,49	50,25%	RS	88,99		
323	LANCHEIRA SONIC			RS	80,67	RS	98,80	RS	66,49	RS	99,80			RS	119,80	RS	119,80	0,00%	RS	119,80		
324	LANCHEIRA FROZEN			RS	80,67	RS	98,80						RS	99,80	RS	80,67	9,08%	RS	94,79			
LAPIS PRETO - UNIDADE																						
325	1000 6B	SM/CRO0008	FABER CASTELL	RS	3,99	RS	4,30			RS	5,50	RS	4,00	RS	5,50	RS	3,99	37,84%	RS	4,45		
326	1000 MIX	SM/CRO0009K	FABER CASTELL	RS	3,99			RS	5,50				RS	5,50	RS	3,99	37,84%	RS	4,75			
327	ACRILEX 8MM BARRACHA	SM/21006Z	FABER CASTELL	RS	1,20								RS	1,20	RS	1,20	0,00%	RS	1,20			
328	GUITZ	SM/935GUN	FABER CASTELL	RS	1,75								RS	1,90	RS	1,75	8,87%	RS	1,83			
329	JUMBO	SM/1205J3	FABER CASTELL	RS	1,92	RS	1,90			RS	2,50			RS	2,00	RS	1,90	31,58%	RS	2,11		
330	METALIC	SM/1210MET	FABER CASTELL	RS	1,24	RS	1,50			RS	2,00	RS	1,75	RS	2,00	RS	1,24	61,29%	RS	1,62		
331	MAXI NEON	SM/1205NEO	FABER CASTELL	RS	1,25	RS	1,90			RS	2,00	RS	1,75	RS	2,00	RS	1,25	60,00%	RS	1,73		
332	MAXI PEROLA	SM/1210PER	FABER CASTELL	RS			RS	1,90			RS	2,00	RS	1,75	RS	2,00	RS	1,75	14,29%	RS	1,88	
333	RED	SM/1205	FABER CASTELL	RS						RS	1,75	RS	1,75	RS	1,75	RS	1,75	0,00%	RS	1,75		
334	COM BARRACHA CORUA	22842	MOLIN	RS			RS	5,99					RS	5,99	RS	5,99	0,00%	RS	5,99			
335	COM BARRACHA FLOWER	22841	MOLIN	RS			RS	5,99	RS	2,80			RS	5,99	RS	2,80	106,85%	RS	4,45			
336	COM BARRACHA SPIDER	13844	MOLIN	RS			RS	5,99	RS	2,80	RS	2,50		RS	5,99	RS	2,80	139,02%	RS	3,80		
337	COM BARRACHA CARROS	637181	TRIS	RS			RS	5,99					RS	5,99	RS	5,99	0,00%	RS	5,99			
338	COM BARRACHA PRINCESS	654195	TRIS	RS			RS	3,90					RS	3,90	RS	3,90	0,00%	RS	3,90			
LAPISERA - UNIDADE																						
339	SHIMMERS 0,5	891843	BIC	RS			RS	7,99					RS	7,99	RS	7,99	0,00%	RS	7,99			
340	SHIMMERS 0,7	891845	BIC	RS			RS	7,99	RS	3,80			RS	7,99	RS	3,80	104,87%	RS	5,65			
341	PENCIL 0,5	SM/09LSP	FABER CASTELL	RS			RS	12,99					RS	12,99	RS	12,99	0,00%	RS	12,99			
342	PENCIL 0,7	SM/07LSP	FABER CASTELL	RS			RS	12,99					RS	12,99	RS	12,99	0,00%	RS	12,99			
343	0,5 AZUL	SM/P205-LB	PENTEL	RS			RS	29,90					RS	29,90	RS	29,90	0,00%	RS	29,90			
344	0,5 BRANCA	SM/P205-W	PENTEL	RS			RS	34,90	RS	28,00			RS	34,90	RS	28,00	24,64%	RS	31,45			
345	0,5 LASAS	SM/P205-L	PENTEL	RS			RS	34,90	RS	28,00			RS	34,90	RS	28,00	24,64%	RS	31,45			
346	0,5 PRETA																					

